



WARSTEINER
FAMILIENTRADITION  SEIT 1753

Warsteiner USA to Send Six Lucky Winners to Bunbury Festival 2014

VIP Experience and Thousands of Daily Prizes Part of Elevate Your Summer Sweepstakes

Cincinnati (May 1, 2014) – Warsteiner USA, importer of premium German-engineered beers and the Official Beer of Bunbury 2014, is sharing its passion for great music with fans across the country by hosting the ***Elevate Your Summer*** sweepstakes, May 1 to July 31, 2014.

“We’re thrilled to sponsor this year’s Bunbury Festival and want to use this opportunity to connect with fellow music enthusiasts across the country and get their summer festival plans off to a great start,” said Laura Sprengard, Warsteiner USA brand manager.

Six grand prize winners will receive an unforgettable VIP experience at Bunbury Festival, July 11-13, in Cincinnati, OH. Each package includes a pair of three-day VIP passes, air or ground transportation, four nights of hotel accommodations and dining expenses. The grand prize winners will be selected on or about June 23.

In addition, thousands of daily winners will receive summer festival gear, including Warsteiner sunglasses, headphones, t-shirts and music gift cards, through July 31.

For information on how to enter the *Elevate Your Summer* sweepstakes, visit the official sweepstakes website, www.warsteiner-usa.com, or look for information on specially marked packages of WARSTEINER Premium Pilsener or WARSTEINER Premium Dunkel and at establishments where WARSTEINER is served. Details also are available by following Warsteiner USA on Facebook and Twitter (@WarsteinerUSA).

About Warsteiner Brewery

Founded in 1753, the Warsteiner Brewery is one of the largest privately held breweries in Germany operating under the family’s 9th generation. Its flagship is the Warsteiner brand, one of Germany’s leading premium pilsener brands, brewed with water from the Arnsberg Forest and according to the German Purity Law.

About Bunbury Music Festival

Bunbury Music Festival is an alternative music festival that will feature three days of performances on six stages throughout Sawyer Point and Yeatman’s Cove from July 11-13, 2014. Bunbury returns to Cincinnati for its third year following critical acclaim from *USA Today*, *Pollstar* and *Yahoo! Music*.

For more information: www.bunburyfestival.com / www.warsteiner-usa.com

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Twitter: [@bunburyfestival](https://twitter.com/bunburyfestival) / [@WarsteinerUSA](https://twitter.com/WarsteinerUSA)

MEDIA CONTACTS:

Bunbury Music Festival:
Andy Wilson | Bohlsen Group
awilson@bohlsengroup.com
317.602.7137

Warsteiner USA:
Dan Guttridge | Vehr Communications
dguttridge@vehrcommunications.com
513.381.8347